



May 1, 2003

Mr. Russ Lombardo
PEAK Sales Consulting
8205 Wooden Windmill Court
Las Vegas, NV 89131

Dear Russ,

I want to thank you again for the excellent seminar you delivered during our sales meeting last month. Even though our sales team is a mix of veterans with many years of experience as well as people newer to sales, you fashioned a day that was fast moving, informative and motivational for all concerned. You got everyone involved in the process, and after all that's what salesmanship is all about!

I would not hesitate to recommend Peak Sales Consulting's services to any sales manager who is looking to get an edge for his or her sales team. I wish you continued success, and I know you will achieve it!

Best regards,

Joe Mancini
Director of Sales
AV Channel Division