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PRESS RELEASE



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***Sales Talk* Radio Begins on VoiceAmerica™ Business**

Las Vegas, NV. — Russ Lombardo, President/Founder of PEAK Sales Consulting LLC, is proud to announce his new Internet radio show, “**Sales Talk**”, which began on July 17, 2006. The show airs live on VoiceAmerica™ Business Channel (www.Business.VoiceAmerica.com) every Monday at 1:00pm Pacific (4:00 Eastern) and runs for one hour.

If you’re looking to improve sales results, increase revenue, acquire new customers, or just retain existing ones, listen to “Sales Talk” with nationally recognized Sales and Customer Relationship Management (CRM) Consultant, Speaker, Sales Trainer and Author, Russ Lombardo. On “Sales Talk” Russ provides insights and knowledge about today’s best selling techniques and methodologies. Learn about the latest sales-related software and tools to help organize your efforts for achieving more efficiency and get a better understanding of what services are available to improve sales results. On “Sales Talk”, Russ Lombardo and his expert guests get down to brass tacks and talk about what’s needed today to succeed in sales. Whether you’re a Sales Manager, Sales Professional, Business Owner or Entrepreneur, you’ll benefit from the business insights, experience and knowledge. “Sales Talk” with Russ Lombardo broadcasts each Monday at 1pm Pacific (4pm Eastern) on the VoiceAmerica Business Channel.

“I am thrilled that the VoiceAmerica™ Network has included me as their host for this new and unique show. This is one of the most informative on-line programs for the sales executive and professional out there today. The topic and subject matter are right up my alley since this is what I do as a consultant, speaker, trainer and author. Our audience is going to benefit a lot from this show,” says Lombardo.

So far scheduled guests include Ginger Conlin, Editor-in-chief of Peppers & Rogers Group’s 1to1 Magazine; Dr. Tom Sant, founder of The Sant Corporation; Keith Carrington, VP Sales & Marketing for QuoteWerks; Paul Petersen, Sr. Director of FrontRange Solutions; as well as other prestigious firms such as Factiva, Sirius Decisions, Focus America, CardScan, AIM Sales Group, and more.

To access "Sales Talk" with Russ Lombardo, log on at www.business.voiceamerica.com. Call in live with questions and comments at toll-free at 866-472-5790. Past episodes are available in Russ Lombardo's Content Library on the VoiceAmerica™ Business Channel on demand and are podcast ready. Or download "Sales Talk" to your desktop for direct access to all episodes and broadcasts <http://modavox.com/modaview/10303/>

"Sales Talk" with Russ Lombardo is sponsored by FrontRange Solutions (www.FrontRange.com), the maker of GoldMine and developer of award-winning software and solutions used by more than 130,000 companies and over 1.2 million seats worldwide to manage a wide variety of business relationships and provide exceptional service.

"Sales Talk" with Russ Lombardo - insights, experience and knowledge at the click of a mouse.

About PEAK Sales Consulting, LLC

PEAK Sales Consulting LLC (www.PeakSalesConsulting.com) is headquartered in Las Vegas, NV. Russ Lombardo, President/Owner, is an experienced Sales & CRM consultant, speaker, trainer and author. Russ works with sales executives and sales teams to develop processes for dramatically improving results and increasing revenue. Russ is author of the books, CyberSelling, CRM For The Common Man and Smart Marketing. He can be reached at 702-655-5652 or russ@peaksalesconsulting.com.

About Modavox, Inc.

Modavox, Inc. (www.modavox.com) is a pioneer in internet broadcasting, producing and syndicating online audio and video, and offering innovative, effective and comprehensive online tools for reaching targeted niche communities worldwide. Modavox is the leading producer and distributor of online, talk radio content, streaming approximately 250 hours of live programs and scheduled replays weekly on its Modavox VoiceAmerica™ Network (www.voiceamerica.com) and the 7th Wave Network.

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